

The Advertising Council Inc

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New York
Washington
Los Angeles

80-439

13 February 1980

Honorable Stansfield Turner
Director
Central Intelligence Agency
Washington DC 20505

Dear Admiral Turner:

On behalf of the Officers and Board of Directors of The Advertising Council, I would like to extend this cordial invitation to you to participate as a speaker during our 36th Annual Washington Conference, to be held on April 7th and 8th. Approximately 250 chairmen, presidents, and chief executive officers of major corporations and companies in business, and advertising and communications, along with their spouses, are expected to attend. As in most recent years past, the Conference will open with a luncheon at the Benjamin Franklin dining room at the State Department and then move to other key locations at State, the White House, and on the Hill.

This year the Conference will focus on energy and national security, and their impact on the economy. We feel strongly that from your unique vantage point you can contribute significantly to our better understanding of these pressing issues in today's complex world environment. It would be especially appropriate, therefore, if you were to conduct a briefing on the overall energy outlook at 9:00 am on the morning of April 8, at the Capitol.

By way of reminder, The Advertising Council is the non-profit organization through which American business, advertising and the communications industries contribute their skills and resources to promote, through public service advertising, voluntary citizen actions in solving socio-economic problems which are both national in scope and local in their impact.

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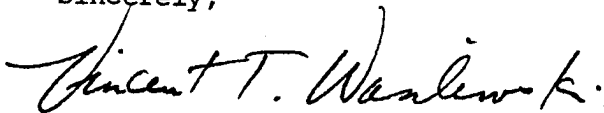
Letter to: Stansfield Turner

From: V Wasilewski

Dated: 13 February 1980

Each year since 1944 the Council, working closely with the White House, has met in Washington for these two-day briefings by Government leaders and others on domestic and international developments. Every President in office over this span has also taken part. Thus, this year's session is a continuation of a long-standing Council commitment to sustain a dynamic dialogue between Government leaders and those in the private sector. We cannot overstate how vital your own personal participation is to the fulfillment of that commitment. Accordingly, we will be in touch with you in a few days, in the hopeful anticipation that your schedule will permit you to join us, to discuss in a more specific way the time, place and context within which your remarks will interrelate with those of the other participants.

Sincerely,

A handwritten signature in cursive script that reads "Vincent T. Wasilewski".

Vincent T Wasilewski
Conference Chairman
President, National
Association of Broadcasters

VTW:tw